



World Villages
for Children

**A brighter future, created for
and by, children**



IN CONFIDENCE

RECRUITMENT INFORMATION PACK

Fundraising and Comms Manager

October 2021

Thank you for your interest in joining World Villages for Children. This pack should give you all the information you need to help you find out more about us and the role of Fundraising & Comms Manager.

ABOUT WORLD VILLAGES FOR CHILDREN

We believe that education is the key to ending childhood poverty and achieving sustainable, positive change. Children can only learn effectively in a safe, secure and loving environment and so we support the Sisters of Mary (SoM) education programmes working with the most deprived children in the Philippines, Guatemala, Mexico, Brazil, Honduras and most recently Tanzania.

The Sisters' programmes were established in 1964 by Father Aloysius Schwartz. They are for children of any faith or none, are run by the Sisters and transform the lives of children living in extreme poverty by providing them with a full time place at a school in one of their villages and providing food, clothing, shelter, medical care and a highly vocational full time education.

Children come to the school from the poorest communities of the world, often living on the rubbish dumps of cities, begging at the street side or living in remote rural regions. They are deprived of the essentials for survival like regular nutrition, water for drinking and sanitation and adequate shelter.

When they arrive at school they are usually aged 11-12 and receive our care until 17 - 18 when they are helped into a paid occupation with a local employer. The programmes also provide nursery and day care in some of the countries.



The Sisters of Mary programmes work with local employers and focus on providing an accredited vocational training leading to employment. The children are able to grow from vulnerable, malnourished youngsters into independent and financially self-sufficient adults. The results of this work and our donors' support multiplies far beyond the individual child when each of them in turn goes on to support generations of their siblings and members of their local community both practically and financially.



Donor funding for WVC goes towards the care of the 20,000 children in 13 schools each year. Together we have so far supported over 150,000 poor children into new lives. Extreme childhood poverty is still a persistent problem in the regions we serve and the global Covid pandemic has had a devastating impact on the already poor, so demand for places at the schools is high and rising and funding is an urgent requirement. The programmes can currently only support a small fraction of the number of children who need

and deserve our care.

Details on the programmes are available on our website www.worldvillages.org.uk .

Working with us

WVC's charity base is in central London and where fundraising is managed to support the SoM programmes. There are five other similar regional fundraising charities in the US, Belgium, France, Netherlands and Germany all independently governed and registered and all engaged in fundraising to support school places. On a daily basis we collaborate extensively with these colleagues to share resources and experience and to improve performance and our US colleagues support us on direct mail marketing which remains a very significant income stream for us.

We are deeply engaged with the overseas programmes. We have a warm and collaborative relationship with the Sisters and regular contact with each country team to monitor service delivery, use of funds, safeguarding processes and to support understanding of the needs of the children in the countries and at the programmes. This direct access is highly motivational for the team, our donors and also gives us unique transparency and insight on the distribution of the funds that we raise.

In the charity office we are a small and friendly group of 4, all permanent and committed employees and we outsource for additional services as required. The organisation has strategic objectives to significantly improve income levels and increase the number of children we care for in the next 5 years. Whilst some permanent staff recruitment is anticipated to support this growth, we intend to keep the team reasonably compact. This format allows us to control administration costs and carefully manage ROI.

Working with us means that you will be content in a small team, happy to muck in on a variety of activities and able to build relationships and enjoy a role that can be extremely busy and varied to ensure great relationships with our donors, our beneficiaries and the smooth and professional running of the Charity.

This role allows for innovation, freedom for development and good scope for professional and management progression. We are particularly keen to diversify our team and welcome new members who bring varied interests and experiences. You don't need to have a faith to work with us you just need an empathy for our vision, the Sisters' programmes and a desire to make a difference!

Our Fundraising

Currently our income (£3m – FY 2020) is raised via direct mail, committed giving and legacy fundraising from a large number of private donors. Direct mail and legacies continue to perform consistently from a dedicated supporter base but we need to build on new relationships with trusts and foundations and develop our focus on individual giving and philanthropy to secure the long term growth objectives of the charity and the programmes.

The Fundraising & Comms Manager Role

The job description contains the details of this pivotal role and the successful applicant will join us at an exciting time as we complete our rebrand and comprehensive new messaging and website. The position is a great opportunity for an experienced and energetic fundraiser to develop the function within a charity which is delivering consistent, life changing support through a highly effective overseas poverty relief programme.

Appreciation of fundraising and relations with the in country delivery teams are excellent. We receive regular updates and content for fundraising, field updates on the context of the work and data to support new impact measurement metrics. For the successful candidate there is support for regular involvement with the schools and travel to the programmes to support the development of WVC's fundraising and the sustainable growth objectives of the charity to meet the needs of our current and future beneficiaries.

How to apply

Please apply by sending a CV and covering letter to nicolalawson@worldvillages.org.uk

Applications from agencies will not be accepted.

The deadline for applications is **5 pm on 12th November 2021**.

